

A1.2.1 BioValue App

Country/Countries: Greece/ EU

Organization/Host: BIOVALUE project

Website: <https://www.biovalue-project.eu/the-biovalue-app-is-now-available-join-our-food-diversity-community/>

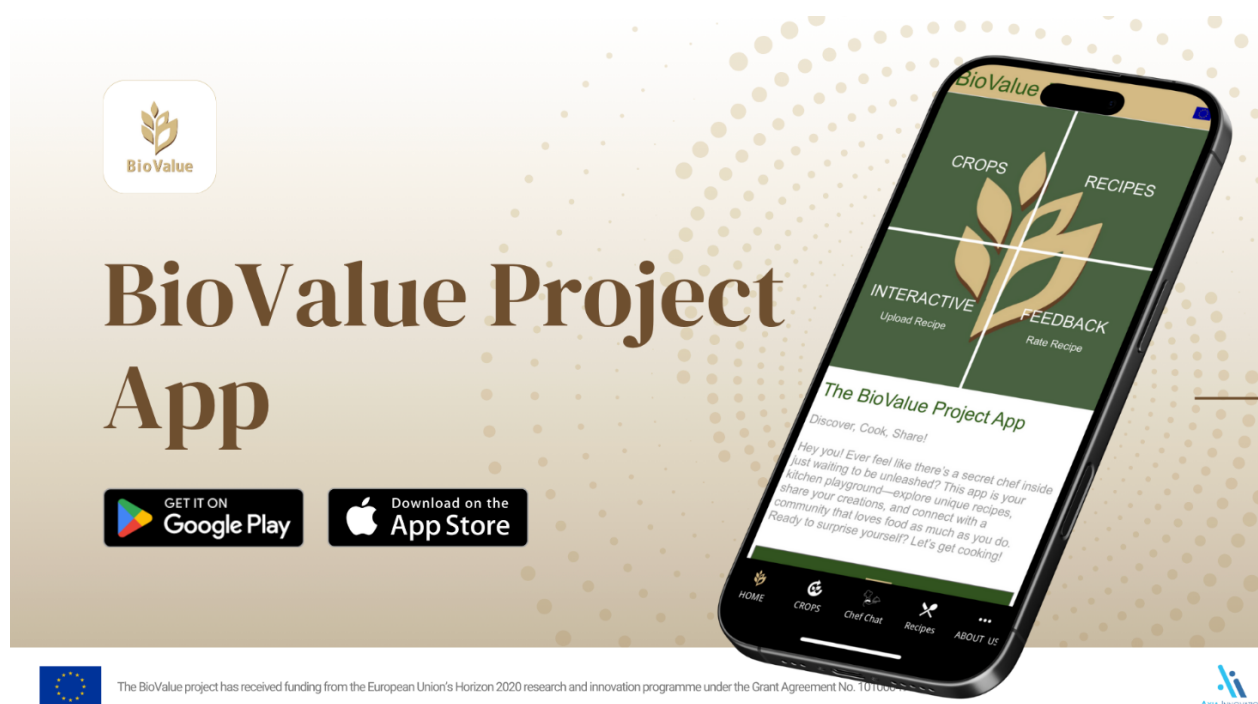
Year of launch: 2018

Development phase: Fully operational tool

Aims and goals: Promotion of nutritional biodiversity; Consumer awareness

Target audience: Customers and consumers; Citizens

Average monthly users: No data available



Description:

The BioValue App, developed within the BIOVALUE project, aims to support nutritional biodiversity by sharing and recommending recipes based on diverse and underutilised plant species. From the perspective of DIVINFOOD, it may serve as an interesting tool for exploring consumer food diversity and biodiversity awareness.

Key features:

- Recipe sharing and recommendation based on diverse and underutilised plant species.
- Community-building around food diversity.
- Direct relevance to consumer awareness of nutritional biodiversity and NUCs.

User guidance:

E-Learning modules are available online in EN:

<https://www.biovalue-project.eu/biovalue-e-learning-1/>

Similar apps/tools:

Tudatos Vásárló App; Etiquettable; Open Food Facts Mobile App

