

A1.2.2 Etiquettable

Country/Countries: France

Organization/Host: Eco2 Initiative

Website: <https://etiquettable.eco2initiative.com/>

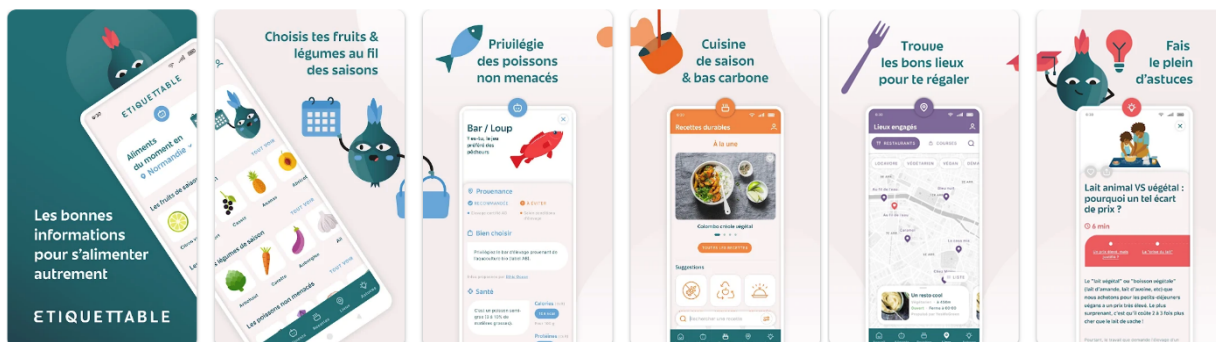
Year of launch: 2017

Development phase: Fully operational tool

Aims and goals: Consumer education and awareness raising; Decision support

Target audience: Customers and consumers; Citizens

Average monthly users: No data available



Description:

A French application and data platform that supports sustainable, seasonal, local, and responsible food consumption through recipes, product information, and environmental guidance. It is an educational and awareness-raising tool rather than a direct biodiversity measurement system. While it is linked to sustainable food systems and indirectly to biodiversity protection, it does not provide indicator-based biodiversity assessment or monitoring, functioning instead as a consumer information and decision-support platform.

Key features:

- Recipes and product information oriented towards seasonal, local and responsible consumption.
- Environmental guidance for everyday food choices.
- Educational and awareness-raising rather than measurement-based.

User guidance:

There is a FAQ page with information about how to use the app in FR and EN:

<https://etiquettable.eco2initiative.com/application/foire-aux-questions/>

Similar apps/tools:

Manger du Sens; Seasonal Food Guide; Tudatos Vásárló App

