

LimeSurvey

Organisation: LimeSurvey GmbH

Geographical scope: International

Target users: Researchers, organisations, producer groups and public institutions.

Overview

LimeSurvey is an open-source online survey platform designed to collect structured feedback from users, consumers and stakeholders. It supports a wide range of survey types and can be self-hosted or used through a cloud service.

Main functionalities

- Online questionnaire design;
- Multiple question types;
- Multilingual surveys;
- Response management;
- Data export and analysis;
- Anonymous participation options.

Contribution to biodiversity-based food marketing

LimeSurvey helps organisations better understand consumer preferences, evaluate communication campaigns and identify barriers to the adoption of biodiversity-based products.

Strengths

- Open-source solution;
- Highly customisable;
- Multilingual support;
- Suitable for research projects.

Limitations

Advanced survey design may require some technical expertise.

Website

<https://www.limesurvey.org/>

Userguide

https://www.limesurvey.org/manual/LimeSurvey_Manual

Languages : 20+ languages available