

A1.3.4 MyEasySpheres (MyEasyFarm)

Country/Countries: France

Organization/Host: MyEasyFarm

Website:

<https://www.myeasyfarm.com/en/comment-mesurer-la-biodiversite-en-agriculture-regeneratrice-les-indicateurs-essentiels/>

Year of launch: 2017

Development phase: Fully operational tool

Aims and goals: Measurement, reporting and verification of environmental performance

Target audience: Farmers; Regenerative agriculture project operators; Agri-food value chains

Average monthly users: No data available



Description:

A French MRV (Monitoring, Reporting & Verification) platform that measures and reports the environmental performance of regenerative agriculture projects, including indicators related to biodiversity, soil health, carbon sequestration, and water management. It is primarily a data collection and monitoring system rather than a standalone biodiversity assessment methodology.

Key features:

- Monitoring, Reporting and Verification (MRV) of regenerative agriculture projects.
- Indicators covering biodiversity, soil health, carbon sequestration and water management.
- Functions primarily as a data collection and monitoring infrastructure rather than as an assessment methodology in its own right.

User guidance:

MyEasySpheres platform and eBook in English, French, German Italian, Portuguese, and Spanish

<https://www.myeasyfarm.com/en/agriculture-regeneratrice/myeasyspheres/>

Similar apps/tools:

Noé – 14 Agricultural Biodiversity Indicators; SMART (FiBL)

