

A1.2.4 Open Food Facts Mobile App

Country/Countries: Denmark; France; Hungary; Italy; Portugal; Sweden; Switzerland; Worldwide

Organization/Host: Open Food Facts

Website: <https://world.openfoodfacts.org>

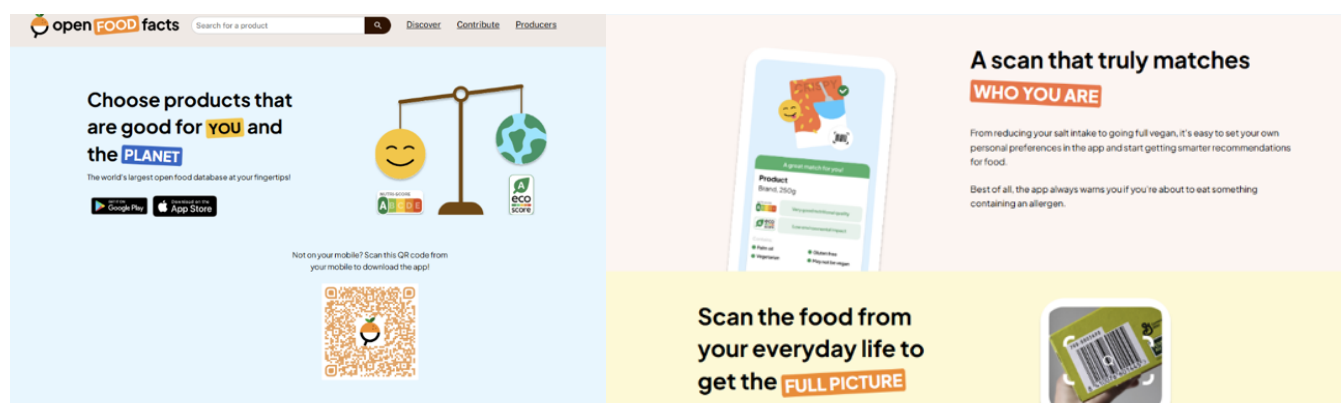
Year of launch: 2012

Development phase: Fully operational tool

Aims and goals: Product evaluation/rating

Target audience: Customers and consumers; Citizens

Average monthly users: Approximately 1,000,000



Description:

The Open Food Facts mobile app allows users to scan, search and score food products according to the personal food preferences and diets of users.

Open Food Facts is a non-profit association of volunteers. 100.000+ contributors like you have added 4 000 000+ products from 150 countries using our Android or iPhone app or their camera to scan barcodes and upload pictures of products and their labels. Data about food is of public interest and has to be open. The complete database is published as open data and can be reused by anyone and for any use.

Key features:

- The app computes health and environmental scores such as the Nutri-Score, Green-Score and NOVA ultra-processed food groups.
- In addition the app displays educational recommendations (e.g. to limit salt, to increase legumes etc.) and facts about products.
- Through the DIVINFOOD project, the Open Food Facts app was enhanced to identify NUCs in the ingredient list of food products and to highlight the benefits of products with NUCs.

User guidance:

There is simple user guidance on the webpage (which is multi-lingual) and the OFF wiki offers detailed information for contributors to the project https://wiki.openfoodfacts.org/Main_Page

Similar apps/tools:

Yuka; Tudatos Vásárló App

