

Open Food Network

Organisation: Open Food Network

Geographical scope: International

Target users: Farmers, food hubs, cooperatives, retailers, consumers.

Overview

Open Food Network is an open-source e-commerce platform designed to support local food systems and short food supply chains. It enables producers and food enterprises to create online shops, organise collective marketplaces and manage direct sales while facilitating collaboration among multiple actors within the food chain.

Main functionalities

- Online shops for producers and food hubs;
- Multi-vendor marketplace management;
- Order and payment management;
- Click-and-collect and delivery options;
- Producer profiles and product catalogues;
- Integration of local supply chains and collaborative distribution models.

Contribution to biodiversity-based food marketing

Open Food Network enables small-scale producers to reach wider markets while maintaining direct relationships with consumers. Its collaborative approach is particularly well suited to biodiversity-based food systems, where collective marketing and local networks play a key role in increasing product visibility and accessibility.

Strengths

- Open-source platform;
- Well adapted to short food supply chains;
- Supports collaborative marketing initiatives;
- Widely used in several countries.

Limitations

Successful implementation generally requires local coordination and technical support for platform administration.

Website

<https://openfoodnetwork.org/>

Userguide

<https://guide.openfoodnetwork.org/>

Languages : English, French, Italian, Spanish, German, Portuguese, Catalan, Turkish, Russian