

OptimoRoute

Organisation: OptimoRoute Inc.

Geographical scope: International

Target users: Food distributors, producer groups, delivery companies and retailers.

Overview

OptimoRoute is a route optimisation platform that helps organisations plan efficient delivery schedules and optimise vehicle routes, reducing travel time and operational costs.

Main functionalities

- Route optimisation;
- Delivery scheduling;
- Driver management;
- GPS tracking;
- Proof of delivery;
- Customer notifications;
- Fleet performance reports.

Contribution to biodiversity-based food marketing

Efficient logistics improve the distribution of fresh, locally produced food and support the viability of short food supply chains serving biodiversity-based products.

Strengths

- Advanced route optimisation;
- Reduced transport costs;
- Real-time delivery management.

Limitations

Subscription-based service requiring integration into existing logistics operations.

Website

<https://optimoroute.com/>

Userguide

<https://optimoroute.com/fr/faq/>

Languages : English, French, German, Spanish, Italian, Polish