

A1.1.7 Planet-score®

Country/Countries: France / EU

Organization/Host: Planet-Score

Website: <https://www.planet-score.org/en/>

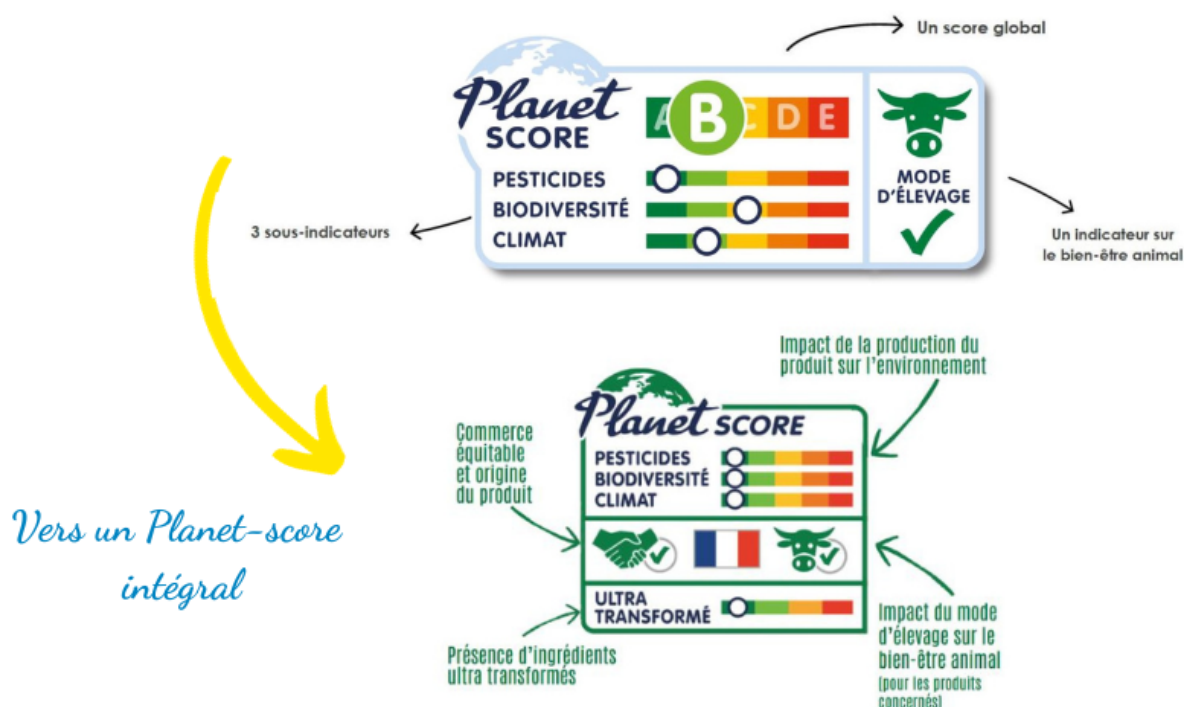
Year of launch: 2021

Development phase: Fully operational tool

Aims and goals: Product evaluation/rating; Consumer information

Target audience: Customers and consumers; Food businesses

Average monthly users: No data available



Description:

Planet-score® is an environmental rating system based on ADEME's Agribalyse database and other complementary key elements, such as biodiversity, pesticides, IPCC updates of climatic elements, etc. It integrates the environmental impact from farm to fork (ingredients, their origin, cultivation or rearing methods, packaging, and transport). It reflects all the issues, without taboo, without greenwashing, however with a high level of requirements. Planet-score® label gives relevant keys to citizens in order to choose, and to companies in order to act. To contribute to the daily fight against the decline of biodiversity, climate change, deforestation, water- and air pollution.

Key features:

- Multi-dimensional environmental scoring of food products, displayed as a consumer-facing label.
- Explicit inclusion of biodiversity impact as one of the assessed dimensions.
- Designed for on-pack and point-of-sale consumer information rather than for field monitoring.

User guidance:

There is no real user guidance provided on the Planet-score website. The website is in FR/EN.

Similar apps/tools:

The French Government's Eco-score, Open Food Facts (Green-Score); Beelong Eco-Score; Yuka

