

Routific

Organisation: Routific

Geographical scope: International

Target users: SMEs, food distributors, retailers and producer organisations.

Overview

Routific is a cloud-based route planning solution designed to simplify last-mile delivery operations through automated route optimisation and dispatch management.

Main functionalities

- Route optimisation;
- Delivery scheduling;
- Driver mobile application;
- Customer notifications;
- Delivery tracking;
- Performance reporting.

Contribution to biodiversity-based food marketing

Routific supports efficient distribution of locally produced food, helping producer organisations improve delivery performance while reducing transport costs and environmental impacts.

Strengths

- User-friendly interface;
- Fast route calculation;
- Good integration with delivery workflows.

Limitations

Most advanced functions are available through paid plans.

Website

<https://routific.com/>

Userguide

<https://help.routific.com/en>

Language : English