

A1.2.7 Yuka

Country/Countries: France / EU

Organization/Host: Yuka

Website: <https://yuka.io/en/>

Year of launch: 2016

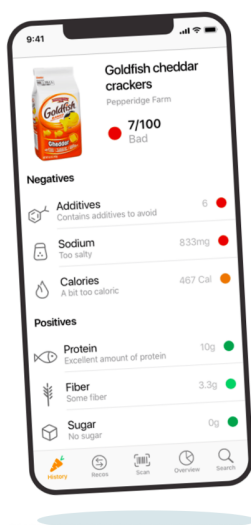
Development phase: Fully operational tool

Aims and goals: Product evaluation/rating; Consumer information

Target audience: Customers and consumers

Average monthly users: No data available

Scan the labels of your food and cosmetic products



Food analysis

Yuka analyzes food items, providing a detailed data sheet for each product to explain how it was evaluated.



Cosmetic analysis

Yuka analyzes hygiene and cosmetic products. You get a detailed data sheet for each product to help you understand its score.



Recommendations

When you scan a product that scores poorly, Yuka offers independent recommendations for similar items that are better for your health.



History

Yuka displays the products you have already scanned. An easy-to-understand color code lets you view the product's impact on your health.

Description:

A French mobile application that evaluates the health and, to some extent, environmental characteristics of food and cosmetic products by scanning their barcodes, providing consumers with simple scores and alternative recommendations. Its primary focus is on nutritional quality and ingredient assessment rather than biodiversity.

Key features:

- Barcode scanning of food and cosmetic products in-store.
- Simple product scores based on nutritional quality and ingredient assessment.
- Recommendation of alternative products.
- Environmental characteristics addressed only to a limited extent; biodiversity is not a focus.

User guidance:

User guide in FR on a dedicated Help page: <https://help.yuka.io/l/fr/category/xl0p8qblim-features>

Similar apps/tools:

Open Food Facts Mobile App; Tudatos Vásárló App; Planet-Score

