

local.bio (France)

Organisation: local.bio

Geographical scope: France

Target users: Organic producers, consumers, citizens and employers.

Overview

local.bio is an all-in-one web and mobile application that enables certified organic producers to sell directly to consumers through collaborative collection points. The platform is based on a commission-free model, encouraging direct relationships between producers and consumers while supporting local food systems.

Main functionalities

- Online pre-order system;
- Producer-managed product catalogues;
- Collaborative collection points ("producer relays");
- Workplace collection schemes;
- Mobile and web access;
- Management of seasonal availability;
- Support for both private and professional customers.

Contribution to biodiversity-based food marketing

The platform facilitates direct marketing while reducing food waste through pre-ordering and coordinated deliveries. Its collaborative organisation strengthens local food networks and offers an accessible solution for producers wishing to commercialise biodiversity-based products without platform commissions.

Strengths

- Free for producers;
- No commission on sales;
- Simple and user-friendly interface;
- Strong support for collaborative local food networks.

Limitations

Access is restricted to certified organic producers or those in conversion to organic farming, limiting its applicability to some biodiversity-based producers.

Website

<https://www.local.bio/>

Userguide

No userguide but a Chatbot : <https://www.local.bio/support>

Language : French